



**Public Educators of Texas Minutes**  
**Date: May 22, 2007**  
**Dallas Love Field**

Arias, Pat  
Burger, Donna  
Banner, Willima  
Borunda, Armida  
Bridges, Cindy  
Caldera, Patricia  
Chaffin, Tina  
Clauson, Sonya  
Cross, Patty  
Davis, Patti  
Decker/Sherry  
DePhillips, Melissa  
Dujka, Sarah  
Ebel, Pat  
English, Beth  
Floyd, Sara  
Glass, Annetta  
Gonzalez, Robert  
Grahmann, Jamie  
Grimes, Bettie  
Hanon, Pattie  
Hardee, Cindy  
Koch, Vereda  
Malone, Charlesetta  
McCurdy, Pam  
Muhammad, Yolanda  
Neal, Randy  
Noe, Elaine  
Owens, Dawn  
Perez, Nelly  
Rodriguez, Susan  
Seiple, Lydia  
Shelley, Peggy  
Simmons, Alisa  
West, Sharlene  
Wilson, Renee

Richardson PD  
GCRPC  
COG  
Rio Grande COG  
CT  
El Paso County 9-1-1 District  
McKinney Police Dept  
Greater Harris County 9-1-1 District  
Denco 9-1-1  
WCTCOG  
NCTCOG  
St. Tammany Parish Comm Dist  
HOTCOG  
Henderson County 9-1-1 District  
City of Longview  
Williamson County  
Concho Valley COG  
CSEC  
GCRPC  
Frisco Fire Dept  
East Texas COG  
Midland ECD  
Wichita-Walbarger 9-1-1 District  
Deep East Texas COG  
Texoma COG  
Smith County 9-1-1  
Texoma COG  
Tarrant County 9-1-1 District  
McLennan County 9-1-1 District  
McLennan County 9-1-1 District  
City of Plano  
MRGDC  
Texoma COG  
Tarrant County 9-1-1 District  
City of Dallas  
Potter Randall 9-1-1

**Secretary Update (Cindy Bridges):**

Minutes sent our via email prior to this meeting. Minutes approved. Roster list sent out to verify information regarding membership.

**Treasurer (Pat Ebel):**

Current balance in account is \$1994.86. Patty C. suggested perhaps spending the additional funds on a special speaker or reducing the meeting cost so we don't have such a high balance. Bettie agreed that we don't need a high balance because we don't need a profit balance. Suggested to place on agenda to discuss fees- Patti D stated that a few agenda items may sway the decision on this. *\*see further in minutes*

**Comic Book Update (Susan Rodriguez):**

Comic book #2 script is done and will be coming out soon. *\* should have received CSEC orders by now.* Some of the script will include: an emergency at computer camp, on wireless phone, Voip and a payphone 9-1-1 calls. This will allow us to educate on several different technologies. Robert and the group are pretty excited about the upcoming book. Susan Rodriguez, Patti Davis and Cindy Bridges had a session at NENA conference regarding the comic book. The target age is 8-13 for distribution. Issue #1 will be available for reprint after issue #2. Issue #2 title is "Everyday Heroes: Summer Adventures". Vipercomics is the company which produced it. The Comic Book Committee consisted of Susan, Sonya, Patti, Robert, Cindy.

**President Notes (Bettie Grimes):**

Nominations for Officer & Committee Chair time is here. Descriptions of positions were passed out to the attending members. All board members are elected for 2 years. Side note: Adobe Acrobat can make a .pdf that has form spots that can be completed but the form is not editable. July 27<sup>th</sup> is the nominations deadline to Patti Davis. Patti will ask if the nominee will accept the nomination to go on the ballot and the vote will take place at TX-NENA conference in August. Email Patti Davis nominations informally if desired. Vereda suggested that board members be Pub Educators. Sonya stated members should not be nominated as an officer unless attending members. When nominating ensure you nominate someone that can fully handle the capacity of the role. Patti Davis fax #325 675-5214.

**CSEC Update (Robert Gonzalez):**

CPS DVD: committee put together script. Some of the characters will include Payphone Patty, Victor VOIP, Landline Larry, Waymon Wireless. Will use Cell Phone Sally introduction from PSA. Some of the scenes to be included in the video will be car accident, CPS intros new friends from different scenes using the different characters. 10-12 min long DVD. Classroom kits will be created using TEEKS standards. Video hopefully will be completed late next year - budgeted about \$200,000 or \$300,000. Will be computer generated- 3D animation. CPS promo is on CSEC website on kids page. Red E. Fox video is outdated. Vereda suggested forming another committee to get this replaced once this DVD is produced. Robert needs people committed to grant & script writing. Vereda asked if we have tapped into vendors to help pay for video. Robert answered- no. Private fund groups are possibility. Bettie suggested the vendors would appreciate that they are "in the know" and willing to help. Any website that has "kid" friendly sites so vendors could add to their sites and possibly include to someone. Red E. Fox's DOB was in 1995. All agencies will be displayed in the DVD. Target age is 4-7.

### **CSEC Update (Robert Gonzalez): cont'd**

Deadline for TC Awards is May 25<sup>th</sup>. Recent email went out with a clip from awards video. Go online to submit nomination. No photo- no prob. Will send out an update by Wed May 23<sup>rd</sup>. Summer orders are on schedule. Delivered 1<sup>st</sup> two weeks of June. Process invoices before end of August- please. Auditors pushing delivery on UPS, Fed EX accounts of the order. Robert will look to ensure website will list all of the delivery options. Shipping is a separate expense on all orders. Will request the fall orders include shipping charge accounts. Some questions about pictures of new products. \*\*Kudos to Robert for new stuff in catalog.

### **Off track discussion (Patti Davis):**

- (non agenda items). Mentioned several ideas for the group such as possibility of booth at TX-NENA conference. This could be used to advertise what the group does. Another ideas was to have a session about the PET group and use the booth to advertise the session. There was open discussion... Some ideas mentioned were: Booth in vendor hall or in the hallway where registration booth or TENA booth?? Table cover with PET logo? CPS display board at the booth- video looped on a laptop. Motion to have booth in hall instead in vendor hall- a lot more exposure made by Patty Cross. Motion passes. Volunteers will be needed to sign up to man the booth. Order tablecloth with logo and goodies to hand out. Possibility to order some items to give out with PET logo. Runner is \$125.95. It is 24 inch or 30 inch. Sigel.com catalog. Vereda will ask Lamerle Lee who does embroidery- *later stated Lamerle unable to do project*. Idea suggested to have booth at NENA conference in the future and have TX-NENA possibly help sponsor. Discussion? Patty C moved to go ahead and get a tablecloth. Susan seconded motion. Committee head- Cindy. Vereda, Armida, Susan, Patti D. Susan moved to have overall budget amount- up to \$1000. Sherri seconded. Motion passed.
- Also mentioned was an Annual PET summary report (President Elect duty?) Patty C stated- good idea will help support members joining and support with Directors. Motion passed.
- Additional suggestion of having a brochure or flyer to be given out in registration bags. Each agency will bring items for door prizes. A suggestion was made for a bookmark with flower seed. "Plant a bright future by joining PET group." The booth can remain up in the lobby until Tues afternoon- per Robert. Sherri asked about scholarship with remaining funds in the PET budget- *to be discussed in a later meeting*.
- Patty C had a quick note from Amanda Mayer. Gringosinlove.com is a website she created. Check it out!

### **Lunch**

## Share Time:

Donna Burger/Jamie- Mood Dude tote bag. TC Week Island theme at a clubhouse. Ribeye steaks was provided by sponsoring agency- Dupont. They had fun activities to get them out of their element. They spent \$800 on an ad in paper on Sunday for ¼ page ad.

Alisa- TC Week- t-shirts for all PSAP's- sage green with 911 logo with a cute saying. She also ordered mints and gum.

Sonya- Joined with Patty C for aprons and basting brush. Struggles with all the people get the gift and then someone calls back to get more because they aren't going to who should get them. Made a postcard to go with gift. "Recognition item". Pre-packaged in a ziploc bag with gifts and card. Spring campaign for "Use It and Don't Abuse it!" She has artwork if anyone is interested. Adding more about PSAP's on website- job opportunities. Maybe should coordinate with Mark Payne about adding to the TX-NENA website. PSAP Profiles.

Charlesetta- TC Week gambling shirts

Willima- 20<sup>th</sup> yr next year so hoping for big

Cindy Hardee- gambling shirts for 9-1-1 Day. 20<sup>th</sup> anniversary this year banquet. Special mug. 400+ attendees. Alisa might be able to lend advice on how to run casino night. Joyce recovered well and is back in the office.

Yolanda- gambling shirts for TC Week. Mug from 9-1-1 cares. APCO free gifts. Sympathy for Sonya, last year they got box lunches with their names on them and then had people who picking through the meals.

Pattie Hanon- gambling shirts for TC Week. 9-1-1 Day theme is "9-1-1 fun in the sun" at a Ranch in Hawkins, TX free passes Sept 8<sup>th</sup>.

Lydia- travel bags with sewing kits and toothkits. \*\*NEEDS RESOURCE SHEET!

Melissa- new from LA...trying to get out to meet people.

Sherry- TC Week- sling bags. Had an exact count because used TDD training list. May 1<sup>st</sup> TAG Team meeting had 1<sup>st</sup> officers nominated Tina is VP. They will design TC Appreciation gifts. "Use it and don't abuse it" goodies were designed by TAG Team. Will use same Halloween bag design. Bookcover artwork done by 7 classes.

Sara- "My work number is 9-1-1" may work too well for 6 yr olds who call looking for mommy.

Annetta- Mom thought her work # is 9-1-1 is also. TC Week ordered blankets. Gets new dispatcher list every 6 mths from PSAP. Prints clear labels to attach to blanket. Governor proclamation with dates and a message of gratitude which keeps hanging at PSAP.

Pam- TC Week planned carnival. Balloon animals printed off the internet so they could create their own.

Vereda- Drawstring bag and koozies for TC week. Gambling shirts. Stuffed bags with odds and ends. Maybe placing the Proclamation in newspapers. Anyone else with a prob getting calls turned in for TC awards? Going to start a contest "Why I should get to go on a vacation to San Antonio?" Matchbook notebook is new item.

Armida- blankets for TC week

Peggy Shelly- ink pen stand and tote bags for TC Week. Various odds and ends. Area Wal-Mart gave gift cards. Bought peppermint patties- "you were Mint to be appreciated" and lifesavers- "you're a lifesaver". Edmond group gave domestic violence course. Lydia, Tina, Pattie, Charlene won the door prize. Kisha is expecting!

Sara D.- frames with dispatchers names for all PSAP's, blew up balloons and koozie, measuring tape, chip clip.

Nelly- waited until last minute for TC Weel. Used Mayborn Museum for TC Week. Had food catered by Museum. Overall a well received event. Gave out koozie and bookbags.

Cindy- used "Don't Gamble with 9-1-1" slogan. Gave out stress dice, key chains, & coasters with shirts that were ordered by several across the state. Also ordered some new items such as: flashing round safety light, bounce ball, hackey sacks, etc. See new resource sheets for all.

Bettie- opened Safety Town Jan 8<sup>th</sup>. Seen 8000 children, 2000 adults, 175 classes, 180 tours since Jan. Extremely busy... They will host Summer Camps. Up to 8 classes a day. Each class is an hour long.

Susan- Magical Mystery Tour was FEMA Response Center and Safety Town. TC Week and 20<sup>th</sup> Anniversary started with Open House. Impromptu tours, proclamation, lapel pins TC's got backpacks red and black. Cards from school age children to TC's. TX-911 pins. They got executive treatment- hand lotions and mouthwash dispensers. Baseball game with Rough Riders (Frisco). Backpacks were \$6 each.

Patty C- This year theme was Mother Nature/ Cloudy with a chance of showers. Gave out box kites with slogan "Think Spring- Go Fly a Kite". She also did BBQ picnic and aprons with Sonya. 315 people attended. End of school year safety promotion- finger flappers send letters to schools with information about 9-1-1. Uses volunteers from police and fire to take to schools. Blankets were used as thank you gifts to volunteers. Final findings from the Spanish research.

Beth E- TC week they had blankets. Used Gilligan's Island theme. Wheel of Gilligan, Magnetic Fishing, Borrowed decorations from ISD's, built a tiki hut out of PVC pipe covered with grass skirts. And used bamboo to decorate. Best Buy saved them fridge boxes painted to use as decorations. They played limbo and had photo op's. Palm trees out of paper towel rolls- cute decorations. Invitations were in a bottle which were purchased through some non-english soda bottles. Took pictures of everyone's face and they were one of the Gilligan characters. They got various conference and PET meeting goodies in their bags. Used island type food through new caterer at his cost-CHEAP!

Patti- got swatch-like clear watch with Texas 9-1-1 for TC week. New product- Aqua Clip (water bottle clip). Jumbo chalk- possibly in CSEC catalog. Smaller version of paint palette page. Door prize winner Pam & Dawn. 9-1-1 Conditioner winner was Elaine.

Robert- reminded everyone that recognition item according to PPS 25 can not use Pub Ed funds.

Survey Results: 5 voted to move, 13 voted to stay.

Open floor discussion regarding two issues: 1. have at hotel in Dallas area 2. reduce registration rates. Prices at hotel is about \$15-20 with meal through hotel and typically have free shuttles to/from airport. Patty C- suggested keeping same rate to have a reserve fund to use for other items. Alisa suggested a line item budget. Sherry moved to keep fees as they are- Vereda seconded. Motion passed. Patricia moved to have Holiday Inn as a trial in Nov. Pat E asked why choosing a different location and how that would help those with flights. Sherry seconded. Vote majority yes. Patty C moved to keep Nov 20<sup>th</sup> Susan 2<sup>nd</sup>. Motion moved. Some of the issues regarding the room were noise level and food delivery. Will check on Holiday Inn before Nov 20<sup>th</sup>.

### **Statewide Media (PSA) Campaign:**

This month a letter will go out about funds for the PSA campaign to each Public Educator. Details will be in the letter. 4 messages will be created for the PSA. Each entity will have to sign and return the amount they will contribute which will serve as a contract. Invoices will be sent out before October and all funds will be payable in Oct. Once dollar amount is decided then production will take place. Feb in 2008 is targeted date for release of PSA. Method decided on population for the amount of funds asked for by each agency. Greater Harris will help assist the commitment letter and funds to them and then pay TAB. Alisa asked- does everyone feel like they have enough information to give back? \* *Bettie asked if we can have something at PET/ TX-NENA booth.*

Sonya- (non agenda item) Reminder about Harris Co logo. Needs registered R logo used on products. \* *have requested logo so can be sent out to the group.* Make sure the vendor asks if others have permission to use the logo on products or use in catalog. Harris Co logo can not be placed in magazines for promotional items.

Robert (non agenda item)- make sure integrity of logo is maintained. Vendors should not use that logo for any outside source. Will provide accurate language to be provided to the resource manual, vendors, etc.

Vereda's sister is in hospital in Ft. Worth and may have to have legs amputated. Please pray for her.

**Adjourn.**