



Texas 9-1-1 Public Educators of Texas Meeting
Alamo Area COG, San Antonio TX
October 29, 2019

Call to Order, Welcome, Introductions (JoAnne Gilliam)

The meeting was called to order at 10:09 am by JoAnne, and she welcomed everyone. Introductions followed. The following people were in attendance:

Adams, Mindy	Denco Area 9-1-1 District
Aguilar, Lisa	Midland Emergency Communications District
Arredando-Garibay, Hilda	Concho Valley COG
Barajas, Silbia	CCECD
Bruha, Carla	West Central Texas COG
Canales, Stephanie	City of Laredo
Cardona, Susana	PBRPC
Chavarria, Connie	City of Laredo
Clauson, Sonya	Greater Harris County
Cooley Rebecca	CTCOG
Crockom, Melinda	CSEC
Dancer, Rosemary	PD Kermit City
Davila, Joel	CCECD
Diaz, Raul	MRGDC
Escamilla, Dora	City of Laredo
Frisk, Pamela	AECC
Gabrillo, Beatrice	CBCOG
Garcia Jr, Jose	Cameron County ECD
Gilliam, JoAnne	McLennan County 9-1-1 EAD
Gonzales, Rosa	City of Laredo
Guerra, Eddie Jr	MRGDC
Gutierrez, Danny	LRGVDC 9-1-1
Hanon, Pattie	East Texas COG
Hebert, Carla	West Central Texas COG
Lawson, Kristi	Wichita Wilbarger 9-1-1 District
Lopez-Garcia, Juanita	Brownsville PD
Lozano, Eliza	City of Laredo
Luster, Merle	ATCOG
Maldonado, Dariela	MRGDC
Malone, Charlesetta	Deep East Texas COG
Martin, Samantha	ATCOG
Martinez, Nelson	City of Laredo
McGonagill, Troy	MRGDC
Molina, Zanisha	City of Laredo
Morales, Ariana	LRGVDC 9-1-1
Pena, Joe	City of Laredo
Quintero, Paul	AACOG
Ramirez, Anna	City of Laredo
Richardson, Laura	Alamo Area COG

Rocha, Stephanie
Sauceda, Valentina
Seiple, Lydia
Shaddix, Judy
Tienda, Amanda
Torres, Laura
Truex, Leticia
Washington, Rea
Wilbourn, Audrey
Wilson, Andrea

West Central Texas COG
Harlingen PD
MRGDC
ATCOG
City of Laredo
PBRPC
Potter Randall 9-1-1 ECD
ATCOG
Potter Randall 9-1-1 ECD
Montgomery County ECD

Approval of Minutes (JoAnne Gilliam)

Approval of minutes for July 30, 2019. Charlesetta Malone made a motion to approve the minutes. Audrey Wilbourn seconded the motion. Motion passed.

Treasurer's Report (Connie Chavarria)

Connie gave the treasurer's report. Balance as of today is \$6724.19.

Frontiers of Flight Museum Donation (Connie Chavarria)

A \$500 from the PET's group will be sent be the Frontiers of Flight Museum this week.

Presentation of Officers (Lisa Aguilar)

Presentation of the 2020 board are as follows:

Immediate Past President

Joanne Gilliam

President

Lisa Aguilar

President Elect

Audrey Wilbourn

Secretary

Stephanie Rocha

Treasurer

Leticia Truex

Meeting Location Survey Results

What location is most convenient for the October 2020 TNT/PET meeting?

Survey Results

Dallas- 12

San Antonio-14

Tyler-3

Houston-3

Austin- 11

The following were also suggested for future meetings:

- Waco-Central Texas
- Amarillo
- South Padre Island

45 votes were submitted

San Antonio was the chosen location.

2020 PET Meeting Dates

Jan 20, 2020	Dallas	Frontiers of Flight Museum
May 5, 2020	Dallas	TBD
July 29, 2020	Dallas	Frontiers of Flight Museum
Oct 27, 2020	San Antonio	TBD

Conflicts in the Jan date were mentioned. This will be discussed with TNT and addressed later.

Renewal of the domain name

The \$239.76 fee to renew the current domain from godaddy.com was proposed. Kim motioned and Connie Chavarria second. Motion passed.

The current domain remains the same- 911pets.org

CSEC updates- Melinda Crockom

The Red E. Fox contract ends in 2020. The ability to use Red E. Fox in Texas will no longer be available. 9-1-1 for kids (California) will have all rights.

Public Educator of the Quarter-

Carla Bruha from West Central Texas COG- was awarded Public Educator of the Quarter.

Texas Public Safety Conference

Theme for conference- Texas Strong

April 19-23, 2020

txpublicsafetyconference.com

What would we like to do for our booth?

- Informational booth about the 50th anniversary of the first 911 call made in Texas.
- Roaring 20's
- 2020 see the future

To be discussed with TNT and further discussion at the Jan. meeting.

Website Change- Stephanie Rocha

Patrick Bothers has been the current website developer. We do not have the ability to modify or add anything to the website. Stephanie suggested switching to WIX for our platform so that the PET's board has the ability to regulate the website on their own. The cost is about the same. Charlesetta made a motion to switch website platforms. Leticia Truex second. Motion passed.

Presentation (Pam Frisk)-The Butterfly Effect of 9-1-1 Public Education

Public education and awareness initiatives throughout the years have contributed in large measure to the incredible and ongoing success of the emergency communications system as a whole. It is imperative that 9-1-1 professionals, teachers, government officials, media representatives, and industry leaders are equipped with the tools necessary to continue these efforts in the face of an ever-changing telecommunications landscape, and that citizens of all ages are well versed in the role they play in ensuring effective and efficient emergency response for themselves and their fellow citizens (Excerpted from NENA Website)

Scholarpedia

The **Butterfly Effect** is a concept invented by the American meteorologist Edward N. Lorenz (1917-2008) to highlight the possibility that small causes may have momentous effects. Initially enunciated in connection with the problematics of weather prediction it became eventually a metaphor used in very diverse contexts, many of them outside the strict realm of science.

The flap of a butterfly's wings changed the air around it so much that a tornado broke out two continents away.

You can teach thousands and thousands of kids but if you get through to 1, you have made a difference! - Bea Gabrillo

Host for next meeting

January- Steph and Lisa

May-Leticia and Pam

July- Andrea and Sonia

October- Connie and Joe

Breakout Committees

Mentoring (Charlesetta)

Discussed the following resources

My911shop.com

PETs Drop Box

Not Reinventing the Wheel

NPEF

Media Buys- Sonia

Public Information (Sonia)

- Kid Heroes
 - She recognizes them at City Council Meetings
- Share Story's on FB Page- it promotes positive stories about 911
- Public Safety month is October- National First Responders
- Shared a great story
- TAG you PSAP's
- Texting- Share what your area is doing in this arena
- Some larger areas have paid for professional marketing, please share.
- FB Government Group- Webinars

Resources (Connie)

- How we buy and what companies do we use
- How do we divide
- Proposed doing a COOP with City of Laredo

TC Recognition (Leticia)

- Christmas Gift for TC's
- Long sleeved shirts with First Responders down the sleeve
- TC of the Year in the shape of Texas award
- Fleece Jacket- lightweight but warm (Positive Promotions)
- Fitness Bands
- Challenge Coins
- Massage Chairs for PSAPS instead of individual gifts- Massages from
- APCO/NENA Awards-Don't forget to nominate

NENA Update (Sonia Clausen)

NENA 2020 June 13-18. 2020-Long Beach California
Call for Sessions (ends on Friday)

NENA SVP- Best Practices Development Conference Jan 20-23- Austin TX
Sonia- Reviewing the existing Text-to911 Pub Ed and Training best practice recommendations
RTT may be added to this
Newest initiatives from NENA JCM- Stress, Wellness, and Resiliency (Working Group)

Legislative Updates (Andrea)

- Federal Level- Reclassification 9-1-1 saves act (Representative Torres)- passes in the House as part of the National Defense; however, it did not pass in the Senate because if it being included in the Defense Bill
- Senate Bill 994-Cell phone for government business- all information on personal cell phone for work purposes is discoverable information. (Open Records request)

NPEF Update (Melinda)

2020 Conference is the 10-year Anniversary

Location- Austin TX,

5013C

Public Safety (not just 9-1-1)- share and collaborate with the other public safety agencies

July 12-15, 2020

Registration will be coming

Share Time

-Carla Hebert from Sweetwater- Busy month with fairs

-Carla Bruha from Ballinger, TX- Supportive Sheriff who assists in all Ethnic Festival in Ballinger,

-Ria Washington (ARK Texas)- New to pub Ed, text to 9-1-1 Videos that is used in high schools, invited to many events 1st annual Gold Line Gala- Banquet to honor TC's

-Susan Cardona (PBRC)- quarterly meeting with the 14 counties and 11 PSAPS, working on training, provided all PSAPS Halloween bags, National Night Out, Microfleece Jacket

-Rosemary from Kermit- Working to be present and in all small county's and letting the communities know that TC's are the lifeline

- Anna Ramirez- PD- helps event at the museum, career day, promote gun safety
- Nelson- Busy summer with backpacks to school events, has been working to interpret all to Spanish, Red Ribbon week, uses Mc Gruff as the mascot
- Rosa Gonzales from Webb County-only pub ed person in her area, 48 elementary schools, busy year with back to school backpacks, 1200 backpacks given out.
- Zanisha from Jim Hogg- dispatcher, first public educator in her area thanks to City of Laredo, Trunk or Treats, National Night out, new to pub ed.
- Joseph Pena from Zapata County- addressing prank calling and children playing with phones
- Sonia- texting is what they are addressing, domestic violence awareness month, Hilda- putting up billboards, texting campaign on TV and radio, they do not have an assigned person in pub ed, they just all work together.
- Becky- Text to 911
- Valentina- Harlingen PD- disaster Preparedness in English and Spanish
- Stephanie- theme for Cell Phone Sally was a safety-first theme, used safety vest and safety hats at the costume
- Connie from City of Laredo- PD and City of Laredo joined to do a back to school event, distributing vouchers for uniforms, environmental day, and breast cancer awareness events
- JoAnne from McClennan county- handed out fans at national night out, has had an event every week, CPS does the Hokey Pokey at her events. Christmas parade attach bookmarks to dollar store stuffed animals them and throw them in the parade. Used folder to put classroom kits in.
- Lisa from Midland- Trunk or Treats, quarterly breakfast in September, West Texas Strong to reinforce that they are appreciated. New PSAP manager who is more involved.
- Melinda from CSEC-Texas.gov- Kerri's law toolkit, Next gen toolkit coming, New activity sheets coming
- Charlesetta- Opioid study in the area to assist 911. Jasper office is moving to Lufkin starting in Dec.
- Pattie with ETCOG- had money to spend, ordered lug gages for dispatches for 1st responders' day, Texting campaign, campaign in movie theaters and radio stations.
- Dora from City of Laredo- TAG Team for the region so all staff assists

NEXT MEETING

January 20, 2020

Adjourn

Meeting was adjourned at 2:30 pm