



Texas 9-1-1 Public Educators of Texas Meeting
Frontier of Flight Museum, Dallas TX
October 25th, 2016

Call to Order, Welcome, Introductions (Andrea Wilson)

The meeting was called to order by Andrea and she welcomed everyone. The following people were in attendance:

Aguilar, Lisa	Midland Emergency Communications District
Alsip, Audrey	City of University Park
Bridges, Cindy	Williamson County
Chavarria, Connie	City of Laredo
Cochran, Regina	Harris County S.O.
Crockom, Melinda	CSEC
Davis, Patti	West Central Texas Council of Governments
Dean, Kelsey	CAPCOG
Frisk, Pam	Panhandle Regional Planning Commission
Gregory, Karen	Ark-Tex Council of Governments
Harris, Cristin	Kilgore PD
Hanon, Pattie	East Texas Council of Governments
Jimenez, Frances	El Paso 9-1-1 District
Malone, Charlesetta	Deep East Texas Council of Governments
Martinez, Jessica	Amarillo Emergency Communications Center
Reyna, Jessica	Lower Rio Grande Valley Development Council
Rodriguez, Susan	City of Plano Public Safety Communications
Rocha, Stephanie	West Central Texas Council of Governments
Truex, Leticia	Potter-Randall
Vallejo, Selenne	Lower Rio Grande Valley Development Council
Willbourn, Audrey	Randall County S.O.
Williams, Kelly	North Central Texas Council of Governments
Wilson, Andrea	Montgomery County Emergency Communications

Special Thank You to our hosts: Lisa Aguilar

Approval of Minutes (Andrea Wilson)

Minutes from the July meeting were sent via email for edits. Changes made and resent. Pattie Hanon made a motion to accept the minutes, Pam Frisk seconded the motion. The motion carried.

Treasurer's Report (Leticia Truex)

Leticia gave the treasurer's report.

Old Business (Andrea Wilson)

None

2017 PET/TNT Dates/Locations

January 23rd/ 24th, San Antonio, Connie Chavarria will host.

April 9th (Joint Meeting), Galveston, Boards will host.

July 10th/11th, Dallas, Jessica Reyna will host.

October 23rd/24th, Dallas, Regina Cochran will host.

Details for the January Meeting: Please book your hotel room before December 22, 2016 at the Embassy Suites (no room guarantee after that date). A boat tour of the Riverwalk will be provided for entertainment. The museum location was chosen and food will be catered. Laredo will provide shuttles and snacks.

Booking Link: <http://group.embassysuites.com/911-PUBLIC-EDUCATORS-OF-TX>

Hotel: Embassy Suites Hotel San Antonio-International Airport

Group Name: 911 PUBLIC EDUCATORS OF TX

Arrival Date: 22-Jan-2017

Departure Date: 24-Jan-2017

Share this link with anyone who needs to book 911 Public Educators of Texas rates.

You can also call 1-800-EMBASSY or the Hotel Direct at 210-582-6510 or 210-582-6511 and mention Group Code: **911**.

Volunteers for 2016 Financial Review (Andrea Wilson)

We will do a financial review of 2016. Volunteers were requested. Pam Frisk, Charlesetta Malone and Frances Jimenez have volunteered to be on the committee for the review.

Public Educator of the Quarter (Melinda Crockom)

Jessica Reyna was named the Public Educator of the Quarter. Melinda advised that submissions could be made online. Link: <https://www.team911.com/default.asp?page=PETsEQN>

Recruiting Telecommunicators (Frances Jimenez)

Discussion of the possibility to make a generic recruiting brochure that could be used for all agencies. Several agencies said they already had brochures and would send them to Frances as examples. If your agency has a brochure, please send it to Frances.

Strategic Plan Review (Andrea Wilson and Kelly Williams)

Regional Strategic Plan for PET's progress was discussed. See document at the end of the meetings for more details and for the working group. Contact the Project Manager if you are interested in helping with any of the projects.

Legislative Update (Andrea Wilson)

9-1-1 Goes to Austin- February 5-7th 2017. Pre-Conference on Sunday

9-1-1 Goes to Washington-February 26th-March 2, 2017

Registration for 9-1-1 Goes to Austin

<http://www.team911.com/event/2017911GoestoAustin>

Reservations through Double Tree by Hilton Austin-University Area

http://doubletree.hilton.com/en/dt/groups/personalized/A/AUSIMDT-NEN-20170205/index.jhtml?WT.mc_id=POG

PET Activity Area TX APCO/NENA Joint Conference (Andrea Wilson)

Discussion was held to see what types of activities and displays to have in the area. Suggestions were: Possible classroom presentations with school children, clowns, displays, U-Haul booth with simulator, Texas A & M items, A T & T Simulators. Connie & Kelly will be primary on helping to get everything set up.

Joint Conference Committee (Andrea Wilson)

Many opportunities to volunteer to chair committees. Please consider volunteering.

National NENA (Andrea Wilson)

National NENA will be in San Antonio next year. Texas NENA will be requesting volunteers. Dates of the conference are June 4-8 2017. Run will be on June 3rd

Committee Breakouts/Reports

No Committee Breakouts were held due to time.

Other Business

By-laws: Discussion for minor edits to the by-laws: Delete "membership dues" verbiage. Frances Jimenez made a motion and Leticia Truex seconded the motion. Motion carried. Update Meeting times, Charlesetta Malone made the motion. Susan Rodriguez seconded the motion. Motion carried.

Co-op Orders: Discussion for possible items: Suggestions were: Duck Bags, Mini flyers/bookmarks, pens/pencils, teen items, drawstring backpacks, cell phone chargers, tattoo books, hand sanitizer, journals, charger kits, activity books, keyboard calendar strips, piggy banks, safety tools, bracelets, glow sticks, crayons/colored pencils, cell phone sally books, jotters, smash lights, rulers, phone straps, zipper bags, gadget bags. Lanyards, magnifying rulers, first aid kits.

Reminder Cell Phone Sally items are available at www.my911shoppe.com you can get a quote for large quantities.

Please give any additional suggestions to Cindy Bridges.

International Border Coalition Meeting in Laredo-(Connie Chavarria)

Connie showed the You Tube video and gave a short presentation on the issues of our border towns in working with their counterparts in Mexico.

Share Time

Susan Rodriguez-School Presentations, National Night Out, Public Safety PULLooza, Christmas Parade

Connie Chavarria-NNO, Back to school (backpacks, for each agency to do for school presentations). Composition book, pencils, rulers. 2,000 people for NNO, food, soda, water. Sponsors from area businesses (Toys R Us, Walmart, Sam's, Frito-Lay etc.). Red Ribbon Week, breast cancer awareness

Patti Davis- New 9-1-1 equipment, text to 9-1-1. Working on campaigns for text to 9-1-1. PSAP people doing presentations. Health fairs, radio station talk show. Collapsible meal kits.

Melinda-Kari's Law update. PSA, now in Spanish. Translating letter and brochure. CSEC re-did the website. Let Melinda know if a link is not working.

Karen Gregory- Nothing

Kelsey Dean-more training. Trying to get out into the PSAP events.

Audrey Alsip- Kari's Law

Cindy Bridges-Williamson County had done 3 events

Selenne Vallejo/Jessica Reyna-National Night Out, Health Fairs, Red Ribbon, College Career Fairs, Sergio was on the news for text to 9-1-1. Kari's Law. Waiting for pub ed bus. Baseball idea for TC Week. Safe Haven event.

Lisa Aguilar-9-1-1 day t-shirt (thin gold line), Bundt cakes, fire open house, Rubik's cube, Christmas-backpacks.

Frances Jimenez-ground breaking for new building, international border discussions, sharing maps, Kari's law (radio, mail outs, PSA's), testing. 5 years of CAD celebration. Fire prevention Training blasts

Audrey Wilborn-started text to 9-1-1. Kari's law testing, Christmas parade. A few events

Jessica Martinez-new chief, pub ed events working with Leticia.

Pam Frisk-National Night Out, prep for Farm and Ranch show. Farmer's Almanac, Pub ed workshop,

Leticia Truex-Balloon Rally, Discover 4.0, Susan G Komen, Kari's Law, Text to 9-1-1, National Night Out, 3-4 haunted houses donated tickets to PSAP. Escape room drawings, trunk or treat, monster bash,

Charlesetta Malone-NNO, working with head start programs, prep for text to 9-1-1, ordering pub ed materials.

Pattie Hanon- National Night Out, Kari's Law

Kelly Williams- addressing campaign, COG 25 years, Domestic Violence Workshop, Women of Law Enforcement events, emergency management events

Andrea Wilson-NNO, Kari's Law, direct mailer, smart 9-1-1 rollout, pumpkins decorating contest.

Regina Cochran-Trunk or Treat, job fairs, high school,

Items from the Floor:

National Public Educators Forum Conference/National 9-1-1 Trainer Forum Conference (Patti Davis)

Reminder about the NPEF Conference in Frisco TX in Jul/Aug 2016 & NNTF Conference in Aug 2016 immediately following the NPEF Conference.

Adjourn



PET 2016 – 2018 Strategic Plan

ion for the need of 9-1-1 public education

Problem: An essential part of protecting the public is through education. Ensuring they know when, how and what to say when calling 9-1-1. Areas may lack a dedicated public educator, resources or program. The Public Educators of Texas strive to provide information to grow public education programs state wide.

Objective: Deliver quantitative data to show stakeholders the need for 9-1-1 education

Project Manager: Francis Jimenez

Working Group: Patti Davis, Jessica Reyna, Sellenne Vallejo

Notes: Possibly use Survey Monkey while out at events, use age and zip code to help sort who needs what education

Goal: Discover funding for PET projects

Problem: Newly identified opportunities, updating materials and resources used in public education can be costly. For larger statewide initiatives additional funds from outside resources would give the Public Educators of Texas the ability to create materials and resources with professional quality.

Objective: Identify and obtain means for funding to create public education materials and programs

Project Manager: Andrea Wilson

Working Group: Jessica Reyna, Patti Davis

Goal: Provide an alternative location for one quarterly meeting

Problem: Meetings offer a great opportunity to network face to face with other public educators in the state through collaborating on state-wide initiatives, sharing regional programs and identifying new educational resources.

Objective: Provide an alternate location for meetings to areas who may not usually attend

Project Manager: Connie Chavarria

Working Group: Amanda Tienda, Cindy Bridges

Notes: Proposed Jan or Oct meeting in San Antonio

Goal: Identify PET educational awareness opportunities

Problem: 9-1-1 education encompasses more than knowing when, how and what to say when calling. It now includes technology and law changes as in text to 9-1-1 and multi-line telephone systems.

Objective: Raising awareness to public safety personnel and special interest groups

Project Manager: Joanne Gilliam

Working Group: Kelly Williams, Sonya Clauson, Charlesetta Malone, Connie Chavarria

Notes: Provide a list of opportunities for the Oct 24th meeting to begin attending Jan 2017

Goal: Establishing regional PET teams

Problem: As public educators it is critical to collaborate with regional agencies in regards to expanding 9-1-1 education.

Objective: Promote cooperation and continuity between state and local public safety agencies

Project Manager: Connie Chavarria

Working Group: Amanda Tienda, Charlesetta Malone, Joanne Gilliam

Goal: Modernize public education materials

Problem: Effective public education requires materials that contain up to date information that is aesthetically pleasing for each intended audience.

Objective: Identify, purge and update literature, resources, and materials used by public educators
Project Manager: Sonya Clauson
Working Group: Cindy Bridges
Notes: look at moving away from Dropbox and moving to place resources on Team 9-1-1, using the PET logo or some other generic logo on each piece

Goal: Creation/enhancement of 9-1-1 educational app

Problem: As times change, so does the way educate our audience. Alternatives to engage citizens in a technology driven society is vital.
Objective: Introduce 9-1-1 education through alternative technical format
Project Manager: Kelly Williams
Working Group: Susan Rodriguez, Jessica Reyna, Hector Chapa

Goal: Launch co-op ordering system

Problem: With the increasing demand for public education a consistent message is key to successfully educating the community. Tangible items can become cost prohibitive to some agencies.
Objective: Provide cost effective opportunities for public educators statewide
Project Manager: Cindy Bridges
Working Group: Patti Davis, Leticia Truex, Kelly Williams
Notes: Two co-op orders per year; present item samples and group buy pricing at the October meeting – order closes mid-January and present item samples and group buy pricing at the April meeting – order closes a month later

Goal: Update/create new public safety character(s)

Problem: Public education in regards to health and safety remains one of our region's top needs. Changes in technology requires the need to evaluate the mascots the public associates with in regards to 9-1-1.
Objective: Present characters used in 9-1-1 education that coincide with current technology
Project Manager: Susan Rodriguez
Working Group: Jessica Reyna, Patti Davis, Stephanie Rocha, Melinda Crockom